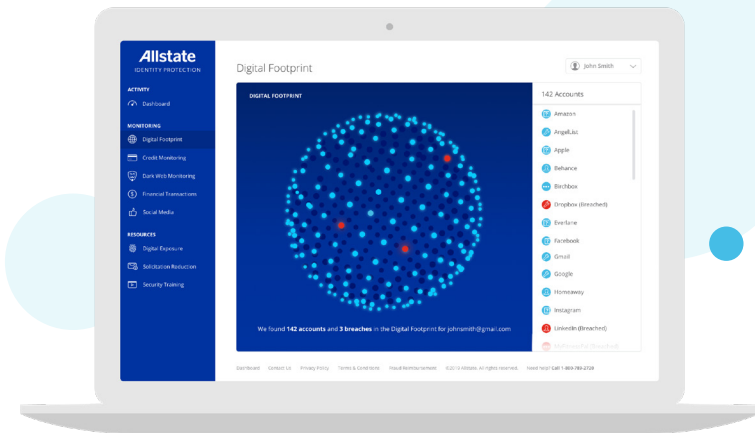




Identity protection that keeps up with your digital life

Your identity is made up of more than your Social Security number and credit score. That's why we do more than monitor your credit reports. We help you look after your online activity, from financial transactions to what you share on social media — so you can protect the trail of data you leave behind.

Introducing our next evolution in identity protection. For over 85 years, we've been protecting what matters most. Now we're providing protection from a wide range of identity threats, so you can keep loving what technology adds to your life.





Sign up during open enrollment


Questions? 1.800.789.2720


- ✔ See your personal data
- ✔ Manage it with real time alerts
- ✔ Protect your identity and finances from fraud*


With Allstate Identity Protection Pro Plus you'll be able to


 See and control your personal data with our unique tool, Allstate Digital Footprint™


 Monitor social media accounts for questionable content and signs of account takeover


 Check your identity health score


 View and manage alerts in real time


 Catch fraud at its earliest sign with tri-bureau monitoring and an annual tri-bureau credit report and score


 Lock your TransUnion credit report in a click and get credit freeze assistance

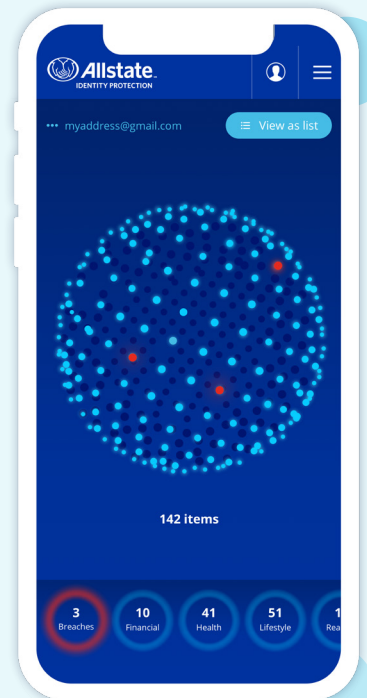
 Get help disputing errors on your credit report

 See if your IP addresses have been compromised

 Receive alerts for cash withdrawals, balance transfers, and large purchases

 Get reimbursed for fraud-related losses like stolen 401(k) & HSA funds or fraudulent tax returns with our \$1 million identity theft insurance policy†

 Protect yourself and your family (everyone that's "under your roof and wallet")*



Protect yourself and your family

Kids' online identities can grow up faster than they do. Our Family Plan provides coverage for kids and teens of all ages, so you can help protect their personal data and give them a safe head start. If they are dependent on you financially or live under your roof, they're covered.*

*For family plans only

†Identity theft insurance underwritten by insurance company subsidiaries or affiliates of Assurant. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

It's easy to get started

1. Enroll in Allstate Identity Protection Pro Plus

You're protected from your effective date. Our auto-on credit monitoring alerts require no additional setup.

2. Activate key features

Explore additional features in our easy-to-use portal. The more we monitor, the safer you can be.

3. Live your best life online

In the event of identity theft or fraud, you'll receive an alert as soon as it's detected.

